

Litterature



Nova Scotia's Adopt-A-Highway Program

Spring 2010

FALL 2009 IN REVIEW



Twenty-five groups across the province participated in the Fall cleanup last year. A total of 479 bags of garbage and recyclables were successfully removed from 134 kilometers of Nova Scotia highways by 289 generous volunteers who donated 858 hours of their time. This is equal to 7.2 tons of garbage removed from Nova Scotia's highways!

It's great to see the amount of garbage collected by each group has been decreasing over time. **Keep up the excellent work!**

Groups Who Participated in the Fall 2009 Cleanup

A big thank you to all the groups and individuals who participated in the Fall 2009 cleanup. To guarantee your cleanup is listed in the latest copy of our newsletter, please ensure a copy of your permit is forwarded to the Adopt-A-Highway office. This permit gives us important information such as the number of hours spent on the cleanups, amount of garbage collected, etc. If a group's permit is not received, the office has no official confirmation that a cleanup has been preformed. If your group is missing from this cleanup list, please notify AAH, and you will be included in the next newsletter.



- Alexander Family, Hebbville
- Annapolis Royal Lions Club, Annapolis Royal
- Carleton Girl Guides, Carleton
- Coastal Cruisers, Bridgewater
- Enfield & Elmsdale District Lions Club, Enfield
- Fellowship Lodge #112 (AF & AM), Bible Hill
- Freeport Community Development Association, Freeport
- Gospel Light Baptist Church, Harrietsfield

- Greenwood Amateur Radio Club, Greenwood
- Hill n' Dale 4H Club, Wileville
- Hub Campers, Lanesville
- Islands Women's Institute, Central Grove
- Mahone Bay Area Lions Club, Mahone Bay
- Michelin Group, Waterville
- Municipality of the County of Cumberland, Fenwick
- New Germany Lions Club, New Germany
- New Minas Lions Club, New Minas
- Order of the Eastern Star, Annaval Chapter #31, Middleton
- Seabreeze Campers, Hebbville
- Second Paradise Retreat, Lunenburg
- Second Wellington Scouting, Wellington
- South Queens Junior High School, Liverpool
- Spa Springs Women's Institute, Middleton
- The Church of Jesus Christ of Latter-Day Saints, Liverpool
- Zonta Club of Amherst Area, Amherst

New 2010 Adoptions

- Sackville Lions Club, Sackville
- Audit Services Canada Atlantic, Dartmouth



DID YOU KNOW...?

Some things you may not have known about the Adopt-A-Highway Program

- Adopt-A-Highway was first introduced in Texas in 1985, with the catchy slogan "Don't Mess with Texas!"
- Since the program was successful in the US, the idea eventually spread to Canada and now all Canadian provinces have some sort of AAH program.
- In Nova Scotia, the program started in 1998, with an initial 18 volunteer groups.
- There are now 160 groups who have adopted over 1000km of secondary roadways and twelve 100 series interchanges throughout our beautiful province!

IT'S BACK...
THE NOVA SCOTIA
ADOPT-A-HIGHWAY
SPRING LITTER SWEEP CONTEST



When? April - June, 2010

Where? Along your adopted highway or interchange

How? Participate in the Spring 2010 cleanup during the months of April, May or June and photograph the most unusual litter found!

Why? Your group could win a cash prize of **\$200, \$100 or \$50** for the most unusual photograph of litter found during the Spring 2010 Cleanup. **Winner to be announced in Fall 2010 newsletter.**

To enter the contest: mail your completed Adopt-a-Highway **permit** from your Spring 2010 cleanup and a **photograph of your unusual litter**, to the Adopt-A-Highway Office, Box 550, Truro, NS B2N 5E3.

DEADLINE FOR ENTRIES: JULY 15, 2010

Unusual Finds of 2009:

Some of the unusual finds reported in the Fall 2009 cleanup included: *cans of paint, crazy carpets, golf clubs, sunglasses, jeans, chair cushions, hockey sticks, and a washing machine.*

ELMSDALE & ENFIELD DISTRICT LIONS CLUB DO THEIR PART!



Lions Arnold M, Don C and Ron C, along with Helpers Anne, David, Joseph, and Esther O'Neil, Amanda Pitre, George Carr, and Zachary and Joshua Dixon.

The Elmsdale and Enfield District Lions Club continue to support the Adopt-A-Highway program, and keep their roadways free of litter! Thanks for all your hard work, guys!

We Want to See Your Photos!

If you would like to see your pictures included in the upcoming edition of **LITTERature**. Please snap some photos of you and your group hard at work and send them to the Adopt-A-Highway office when you submit your cleanup permit!



WANT TO BE RECOGNIZED FOR ALL YOUR HARD WORK?

Here are a few ideas...

- **Litterature** Newsletter – circulate this and other issues to all volunteers in group.
- Adopt-A-Highway Program Brochures – available from the AAH office by request.
- Invite the media to take part in your cleanup, or to cover the event.
- Encourage local businesses to support your generous volunteer work. This could include gloves, water, juice, or food.
- Encourage group volunteers to enter all Adopt-A-Highway contests.
- **Spread the word! Challenge another group to adopt a section of highway!** If you know another group or business in your area who you think may be interested, please let us know and we would be happy to send them some information on the program.

We Want to Know!

Do you or your group have a particularly good idea for keeping your group involved? Do you have an ingenious way of collecting litter along your adopted section of roadway? **We want to hear from you!**



Don't forget about T-shirts!

All volunteers are eligible to receive Adopt-A-Highway volunteer T-shirts or other promotional items following their cleanups! The T-shirts are dark green with white AAH logo. When you send us your completed cleanup permit, let us know your size requirements.

Also Available:

AAH gold volunteer pins, ball point pens, and window decals.

2010 VOLUNTEER INFORMATION SESSION BEING PLANNED



We are planning on holding a Volunteer Information Session for the Fall of 2010.

Our committee is presently working on an interesting lineup of speakers and sessions for this event. Registration forms will be sent to all group leaders this Spring/Summer.

We will have a limited number of available spots for participants, so please register early when the forms arrive. There will be no registration fee for this event.

Mark Your Calendar!

Earth Month	Month of April
National Volunteer Week	April 18-24, 2010
Earth Day	April 22, 2010
Adopt-A-Highway Day	May 4, 2010
Canadian Environment Week	May 31 – June 6, 2010
Clean Air Day Canada	June 2, 2010
World Environment Day	June 5, 2010
Waste Reduction Week	October 18-24, 2010

WHAT ARE YOU DOING FOR EARTH DAY?



Get out and help the Environment!

April is Earth Month and a great time to take part in a litter cleanup. Plan your own (on a park, beach or within your community) or join Clean Nova Scotia on April 24th as we launch this year's **Great Nova Scotia Pick-Me-Up** program in Dartmouth. All details are available at www.nspickmeup.ca.

PASS IT ON!



When the coordinator of your groups AAH cleanups passes their duties on to another member, **please ensure that all program items and information are given to the new coordinator.** Also, **please send the updated contact information (Name, address, email, phone/fax numbers) to the Adopt-A-Highway Office** to ensure communications continue without interruption.

ATTENTION TEACHERS!!!

Looking for a fun way to educate your students about litter prevention?



Eddie's Litterless Road Tour is a program of Clean Nova Scotia that addresses litter prevention amongst grades P-3. The message is delivered using music, humor, rhymes and puppets and is available to all P-3 teachers across the province. Booking in advance is highly recommended and more information on the program can be found at www.clean.ns.ca.

PERMITS, PERMITS, PERMITS!

The importance of the AAH cleanup permit:



- The permit gives the group permission to perform a cleanup along the roadway.
- The information recorded on the permit is very important for the continuation of the program. This information is used for statistical purposes.
- In order for your group to be included in our newsletter mail-out, we must receive your permit. **Please send a copy of the permit to the Adopt-A-Highway Office immediately after the cleanup.**

A permit should be requested from your local Department of Transportation and Infrastructure Renewal **at least one week before your cleanup.** It is necessary that this permit be on-site the day of the cleanup.

WHY DO PEOPLE LITTER?



- People don't care
- They think others don't care
- They believe others will pick it up
 - Lack of trash cans
 - Lack of awareness
 - Lack of time

It's true what they say...

LITTER ATTRACKS MORE LITTER!

SPRING HAS SPRUNG!

Is your group prepared?



Now that winter is coming to an end, it's time to start thinking about your upcoming spring cleanup. Here is a check list of items to help you prepare.

- ✓ Discuss with your group the best day to perform the cleanup.
- ✓ Request an Adopt-A-Highway Program Cleanup permit a week before your cleanup so that the Department of Transportation can arrange to have safety vests, garbage bags, etc. available for you.
- ✓ On the day of the cleanup, review the safety guidelines with all members of your volunteer group.
- ✓ Make sure the contact person for your group has a copy of the permit with them during the cleanup.
- ✓ Remember to fill out the permit after your cleanup. This is very important!
- ✓ Return department vests and unused garbage bags, etc. Keep a copy of the permit for your records, give the Department of Transportation a copy and send a copy to the Adopt-A-Highway office.

MISSED AN ISSUE OF LITERature?



If you have missed a recent issue of our Adopt-A-Highway newsletter, be sure to check out our website for a link to many of our previous issues, along with updated information regarding the program.

www.gov.ns.ca/agri/wi/projects/adopt.shtml

HELP REDUCE PAPER WASTE!

Sign up for ELECTRONIC NEWSLETTERS!

If you would like to help reduce waste, sign up to receive our newsletter electronically, via email!

HOW? Simply send an email stating your request and the email address you wish to have your newsletter sent to, to talbotlb@gov.ns.ca, and you will be added to our NEW electronic mailing list. From then on, **LITERature** will be sent to your email twice a year.



12TH ANNUAL MOBIUS ENVIRONMENTAL AWARDS ARE HERE!



Are YOU or someone you know, an innovative individual or organization helping make Nova Scotia a leader in waste reduction?

Every year, RRFB Nova Scotia recognizes innovative organizations and individuals who have made Nova Scotia a leader in waste reduction. RRFB Nova Scotia is now accepting nominations in the following Mobius Award categories:

- School of the Year
- Business of the Year
- Institution of the Year
- ENVIRO-DEPOT™ of the Year
- Innovation in Waste Reduction
- Best Community-Based Project
- Waste Reduction Education Program
- Region/Municipality/Authority of the Year
- Individual Excellence in Waste Reduction

For more information, along with nomination forms and a list of past winners, please visit the mobius environmental awards page, at:

<http://www.rrfb.com/mobius/>

DEADLINE FOR NOMINATIONS IS APRIL 30th, 2010.

Nova Scotia's Adopt-A-Highway Program is supported by:



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If you have any questions about the Adopt-A-Highway program or this newsletter, please contact:

Lori Talbot, Coordinator

Nova Scotia Adopt-A-Highway Program

Box 550, Truro, NS B2N 5E3

Telephone: (902) 893-6520

Fax: (902) 893-2757

Email: talbotlb@gov.ns.ca

www.gov.ns.ca/agri/wi/projects/adopt.shtml