

# ***Tobacco Control Strategy Renewal : Next Steps***

**October 20, 2006**



# *Health Promotion and Protection's Commitment*




- ❑ Committed to renewing the Strategy so that it is reflective of current and future challenges

# *Key Elements*



- Establish Strategy Renewal Advisory Group
- Stakeholder Involvement and Best Practices Review
- Drafting and Official Release of the renewed Strategy

# *Key Element I: Advisory Group*

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- ❑ Establish an advisory group to help with the renewal process.
    - ✓ Identify stakeholders who need to be involved.
    - ✓ Begin to identify the priorities for consideration.
    - ✓ Support the wider provincial tobacco control community in a common effort to renew the comprehensive tobacco control strategy.
    - ✓ Decide on process and determine the value of the key elements.

# *Key Element II: Stakeholder Involvement and Best Practices Review*



- ❑ Background Documents and Research

- ❑ Building Recommendations

Hold a 2 day Provincial Tobacco Control Summit that would bring together 50 to 100 participants to begin to develop recommendations on the future of the comprehensive tobacco control strategy.

## *Building Recommendations...*



- ❑ Friday Afternoon's Session focused on the what should be the priorities and what steps do we need to take to get there

## *Building Recommendations...*



- Post-Summit Decisions on Next Steps
- Communication

# ***Key Element III: Drafting and Releasing the Strategy***



- Report back to tobacco control/chronic disease prevention community on action plans.
- Release renewed Strategy.

*Timeline:* Late Spring to early Fall 2007