



THE PREMIER
Halifax, Nova Scotia

September 14, 2021

Honourable Susan Corkum-Greek
Minister of Economic Development

Dear Minister Corkum-Greek,

Thank you for agreeing to serve Nova Scotians as Minister of Economic Development.

Governing is about people. On August 17th, 2021, we were given a mandate by Nova Scotians to activate solutions. They responded to our platform, *Solutions for Nova Scotians*, and its vision for our Province. Nova Scotians share the hope you and I have for our beautiful province and its potential.

A brighter future starts with a shared belief in what our province can do. A belief in each other. A belief in our communities. A belief in fellow Nova Scotians. We can put Nova Scotians on the path to financial sustainability and fix healthcare. We can support our traditional industries and build an environment plan that fights climate change. We can make our province a magnet for doctors, students, new residents, investors and tourists alike, and remain proud of our traditions and our heritage.

Fixing healthcare and rebuilding our economy is not for the faint of heart. It will require strong leadership and a willingness to take bold action. Working together, we can get the job done.

The success of all Nova Scotians and improvement of their health, access to health care and quality of life will be our collective success.

We have committed to listen to and respect all Nova Scotians. We have also committed to lead a government which represents all Nova Scotians and is reflective of the modern societal makeup of Nova Scotia, inclusive and respectful of all demographic, cultural and ethnic diversities to advance our collective growth and prosperity.

You have been chosen for Cabinet because of your track record and capabilities as a problem solver, as a “solutionist,” as someone who gets things done and is not deterred by complexity. You are a known collaborator who will work with your colleagues on solutions that need all the capabilities of the Government and the public service pulling in the same direction.

As Minister, your leadership and your team will play a critical role in contributing to the commitments we have made and to providing solutions. You are responsible for the conduct of the department(s) you oversee and must be aware of and adhere to the public service's *Code of Conduct and Respectful Workplace Policy* in your interactions with the public service. Most importantly, you are part of a team of solutionists who share a common vision and commitment to *Solutions for Nova Scotians*.

As Minister of Economic Development, you will:

- Within the first 90 days of your mandate, prepare a timeline for completion of all tasks below over the next four years. The initial timelines are to be updated quarterly thereafter.
- Implement the Nova Scotia Loyal program - including a seal, and a marketing campaign
- Invest in getting the Internet to every household.
- For those households left behind, support the installation of satellite.
- Focus on innovation driven, green and sustainable businesses and partner with Municipalities, universities and our community college, the private sector and equity finance to enable entrepreneurs to start and scale their businesses in all parts of the province and our distinct regions based on their comparative advantages.
- Work with small businesses across the province and in all sectors to get their feedback on all potential ways to further support them in taking actions to reduce emissions, including through rebates, targeted investments, and other supports.
- Convene discussions with the province's major industry leaders - agriculture, fishing, forestry, etc. to determine what steps they can take to make more environmentally conscious progress.
- Actively encourage innovative, sustainable and green businesses to establish or relocate to the province and provide access to financing for innovative, sustainable and green business start ups.
- Within the first six months of your mandate, review alternative investment and attraction mechanisms and structures that will support our community and deliver the most efficient and accountable format for economic development in our province.

As Minister of Economic Development, you will also support your Ministerial colleagues as they execute their responsibilities. In particular, you will support:

- The Minister of Agriculture as they support and encourage local food consumption, with the goal of 20% of the money spent on food by Nova Scotians being spent on locally produced food by 2030.
- The Minister of Finance and Treasury Board as they implement the Better Pay Cheque Guarantee.
- The Minister of Labour, Skills and Immigration, across their mandate, as they target a minimum of 10,000 to 15,000 new migrants each year from across Canada.
- The Minister of Intergovernmental Affairs as I actively pursue federal funding programs that enhance environmental and economic sustainability and commit to working in partnership with municipalities, First Nations, businesses, researchers, community groups and non-profit organizations and post-secondary institutions to continue to position Nova Scotia as a world leader in sustainable development.
- The Minister of Labour, Skills and Immigration as they work with businesses, the community college and the labour sector to modernize our apprenticeship programs.
- The Minister of Communities, Culture, Tourism and Heritage as they work with local air authorities, including Sydney, to develop an integrated airport marketing plan, using an upgraded, world-class Halifax International Airport as the

hub.

- The Minister of Public Works to invest in new and expanded connections to Halifax International Airport from key strategic destinations and new destinations. Where possible, new cargo routes will also be extended with a primary focus on speed to market.

As we progress through our mandate, we will work together to identify further refinement and priorities of focus.

Within the first six months, and as part of your Department's mandate, you will work with me and other Departments in reviewing the role and effectiveness of Agencies, Offices and Crown Corporations with a goal of ensuring the most efficient and accountable methodology for the undertaking of their respective tasks.

We have a clear mandate and the vision and the determination to take decisive action to solve problems for people by giving them hope for health, universal mental health care, dignity for our seniors and a new opportunity for aging well. We will invest in our future. We will build a Nova Scotia with more people, more jobs, better jobs and more housing and infrastructure for people. We will do this with an overriding commitment to sustainable prosperity, establishing Nova Scotia as a world leader.

We will overcome the obstacles that stand in the way of achieving the incredible opportunities within our reach to improve the well-being and quality of life every Nova Scotian deserves.

I look forward to working with you to improve the lives of all the people of Nova Scotia and change the course of our Province now and for generations to come.

Sincerely,

A handwritten signature in blue ink that reads "Tim Houston". The signature is written in a cursive, flowing style.

Honourable Tim Houston, M.L.A.

Premier of Nova Scotia

Copy to: Scott Farmer, Deputy Minister of Economic Development
 Jennifer Church, Associate Deputy Minister of Economic Development