

A photograph of three people in a row, clapping their hands and smiling. The person on the left is a woman with dark skin wearing a tan jacket. The person in the middle is a man with light skin wearing a blue shirt. The person on the right is a man with light skin wearing a yellow shirt. They are all clapping and smiling, suggesting a celebratory or successful event. The background is a plain, light blue color.

Supporting Employers Success in Nova Scotia

LEVERAGING GOVERNMENT
TRAINING PROGRAMS -
WORKPLACE INITIATIVES

Workplace Initiatives Training Programs



SKILLSONLINENS.CA



WORKPLACE EDUCATION
INITIATIVE (WEI)



WORKPLACE INNOVATION
& PRODUCTIVITY SKILLS
INCENTIVE (WIPSI)



MICROCREDENTIALS

Workplace Education Initiative (WEI)

- The Workplace Education Initiative (WEI) provides **business skills** training to business owners and their employees.
- WEI training enhances individual workplace skills and supports businesses and organizations to be more successful, open to change and ready for growth.
- Programs offered include leadership and communication skills, sales and marketing, financial management, and social media. For a complete list of programs visit <https://novascotia.ca/lae/workplace-education/>



WEI Programs

Business Skills

Change Management

Cloud Computing

Communication Skills for Frontline Employees - Level I

Communication Skills for Frontline Employees - Level II

Communication Skills for Leaders

Communication Skills for Supervisors - Level I

Communication Skills for Supervisors - Level II

Computerized Accounting (SAGE, QuickBooks & Wave) - Level I

Computerized Accounting (SAGE, QuickBooks & Wave) - Level II

Content Marketing

Customer Service Excellence

E-commerce

Excel - Level I

Excel - Level II

Facilitation Skills (Developing & Delivering Workshops Online

Financial Blueprint

Financial Fundamental - Level I

Financial Fundamentals - Level II

Google Workplace 7 Microsoft 365

HR Essentials

Legal Essentials

Marketing for Business

MS Office Suite

Performance Management

Presentation Skills

Productivity Essentials

Professional Sales

Project Management

Proposal Writing

Sales Funnels

Social Media for Business - Level I

Social Media for Business - Level II

Technology Strategies for Working Remotely

Transformational Leadership - Level I

Transformational Leadership - Level II

Website Design

Workplace Education Initiative (WEI)

WEI offers training, at no cost to participants, over 10 weeks (4 hours per session), that is customized to individual, industry and community needs.

WEI delivers programs in individual companies and sector councils, and in “clusters” of small businesses hosted by community organizations.

Classes are kept relatively small, with 8 to 12 participants, to allow for individual attention and support throughout the training.

Workplace Education Initiative (WEI)



- Regional Workplace Education and Training Coordinators, along with a Project Team, support the assessment of the learning needs of individual businesses or groups of businesses and will recommend education programs to fill those training needs.
- Coordinators build strategic partnerships with business organizations and individual businesses and enhance skills development and training opportunities.

Workplace Innovation & Productivity Skills Incentive (WIPSI)

The Workplace Innovation and Productivity Skills Incentive (WIPSI) is a grant that supports the development of new skills to help businesses increase their productivity, innovation, competitiveness, and address inclusion, diversity, equity and accessibility (IDEA), to make them more competitive outside of Nova Scotia.



Workplace Innovation & Productivity Skills Incentive (WIPSI)

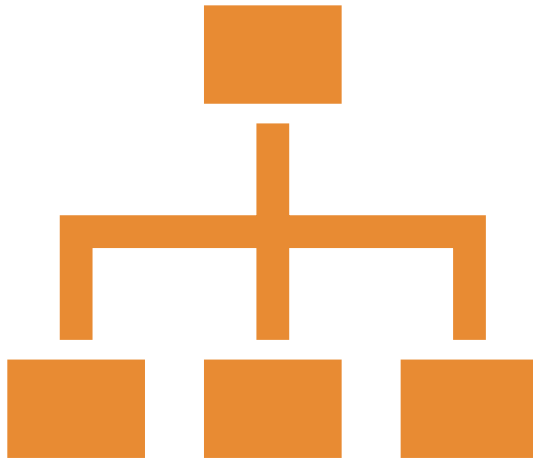
- WIPSI typically supports training on new software or equipment, continuous process improvement, and training that can make workplaces more inclusive.
- Some examples of WIPSI training supports include:
 - re-tooling and skill development;
 - technology and optimization;
 - robotics and automation; and
 - IDEA training to help to improve an organization's current services, workplace culture and hiring processes.
- For eligible businesses and training, WIPSI can support up to 100% of the direct training costs up to \$10,000, and 50% of the remaining training costs.

SkillsonlineNS.ca

- SkillsonlineNS is an online upskilling portal that provides all Nova Scotians with an opportunity to acquire today's in-demand skills. The program is offered through a partnership between the Department of Labour, Skills, Immigration and the NS Association of CBDCs.
- From the smallest business to the biggest non-profit, SkillsonlineNS offers a robust selection of FREE courses and training that are available in English and French.



SkillsonlineNS.ca



Owners & Managers:

- Have access to a library of training that they can assign and track, ensuring their staff are equipped to help the business succeed.

Current Employees:

- Can complete training proactively, or as assigned by their employer, to upgrade their skills from the comfort of their own home.

Job Seekers:

- Add relevant skills and credentials to their toolkit and resume, thereby differentiating themselves in a competitive job market.

SkillsonlineNS.ca – Training Categories

Administrative Support

Leadership

Personal Development

Communication

Lean

Program Planning

Employment Readiness

Managing Teams

Sales & Customer Facing Skills

Finance

Marketing

Social Media for Business

Financial Literacy

Microsoft

Supply Chain Readiness

French

Non-Profit Training

WHMIS

Human Resources

Occupational Health & Safety

Workplace Health & Safety

International Trade

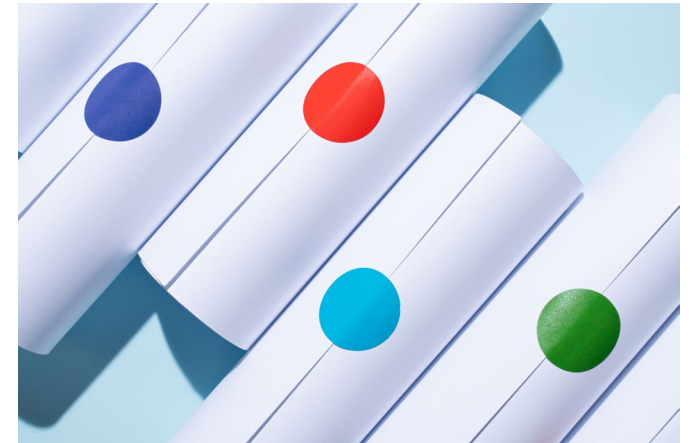
Operations Management

Youth Programs

Microcredentials

Microcredentials are short, focused courses designed to develop a specific skill or competency. Unlike traditional degrees, they offer targeted learning, allowing participants to gain relevant skills quickly.

Microcredentials are developed in collaboration with employers and industry experts to ensure that participants are learning skills that are directly applicable to Nova Scotia workforce needs.



Microcredentials – Learners Benefits



ACCESS TO LEARNING
THAT'S DIRECTLY
ALIGNED WITH THE
CURRENT DEMANDS OF
THE JOB MARKET



COURSES BASED ON
CAREER GOALS,
ALLOWING INDIVIDUALS
TO CREATE A
PERSONALIZED
LEARNING EXPERIENCE



OPPORTUNITIES TO
PREPARE FOR NEW JOB
OPPORTUNITIES AND
CAREER TRANSITIONS



MICROCREDENTIALS
ARE COST-EFFECTIVE,
MAKING THEM MORE
ACCESSIBLE

Microcredentials – Employers Benefits

1

identify and develop the critical skillsets required to drive businesses forward

2

accelerate the training process for current and future employees, ensuring that individuals are job-ready in less time

3

adapt to changing industry trends and requirements, maintaining a competitive edge in the marketplace

Microcredential – Training Providers



equip learners by providing timely, relevant training related to skills in demand in the labour market and industry



attract new learners and attach them to existing educational pathways



encourage a culture of continuous learning, encouraging students and professionals to upgrade their skills throughout their careers

How is Training Helping Grow Nova Scotia Businesses?

Tailored Support: Nova Scotia training programs offer tailored support to employers, addressing specific needs within diverse industries, from traditional sectors like fishing and forestry to emerging sectors like technology and renewable energy.

Financial Assistance: These programs provide financial assistance to employers for training initiatives, helping to alleviate the financial burden associated with upskilling employees and staying competitive in the market.

Strategic Alignment: Programs are strategically aligned with labor market trends and demands, ensuring that training initiatives are relevant and responsive to the evolving needs of Nova Scotia's economy.

Partnerships and Collaboration: By fostering partnerships between government, industry associations, educational institutions, and other stakeholders, these programs leverage collective expertise and resources to maximize their impact on workforce development.

Workforce Planning: Training programs play a crucial role in workforce planning, helping employers anticipate and address future skills gaps, ensuring a steady supply of skilled workers to drive economic growth and prosperity in the province.



Workplace Education
Initiative (WEI)



Workplace Innovation &
Productivity Skills Incentive
(WIPSI)



SkillsonlineNS.ca



Microcredentials

Learn More

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Questions

