



Need new skills to grow your business? Now is a great time to start planning for new training opportunities.

Workplace Education Initiative (WEI)



The Workplace Education Initiative (WEI) provides business skills training to business owners and their employees. WEI training enhances individual workplace skills and supports businesses and organizations to be more successful, open to change and ready for growth. Programs offered include leadership and communication skills, sales and marketing, financial management, and social media. For a complete list of programs visit our website.



WEI offers training, at no cost to participants, over 10 weeks (4 hours per session), that is customized to individual, industry and community needs. WEI delivers programs in individual companies and sector councils, and in “clusters” of small businesses hosted by community organizations. Classes are kept relatively small, with 8 to 12 participants, to allow for individual attention and support throughout the training.



Regional Workplace Education and Training Coordinators, along with a Project Team, support the assessment of the learning needs of individual businesses or groups of businesses and will recommend education programs to fill those training needs.

For more information visit:
<https://novascotia.ca/lae/workplace-education/>

