

# Doing The Right Thing

*Gerald McConnell<sup>1</sup>*

Since Etruscan first began operations in Africa in 1994, the company has been committed to making a positive contribution to the social, environmental and economic conditions for all its employees, their families and the communities in which they work. This commitment is not tied to the commencement of commercial production and profits - it begins the day the company sets foot in a new country. The company's corporate philosophy has always been that natural resources belong to the people of the developing countries in which the company works, and that the company should conduct itself accordingly as a "guest" in these "host countries."

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