

Revised Core Funding Direct to Wineries

Funding based on 65/35 split going forward.

Farm wineries

- will receive a direct payment of the NSLC's wholesale acquisition cost (duty paid landed cost) of manufacturer's eligible products x 140% x 65%.
- eligible wine will have a minimum of 85% Nova Scotia grape content.

Commercial wine bottlers

- will receive a direct payment of the NSLC's wholesale acquisition cost (duty paid landed cost) of manufacturer's eligible products x 140% x 35%.
- capped at a maximum of \$1million per producer (including its associated companies).

New Wine Sector Development Funding

- PNS will fund annual cost of operating the Wine Authority.
- PNS will explore the purchase of the Tidal Bay trademark from WGNS.
- PNS will fund a broader wine sector growth plan, which will be required to secure future additional sector funding.

Summary

Farm	Direct payment @ 65%	\$6.6million
	Continue Green Box funding	\$0.7million
Commercial	Direct Payment @35%	
	support for commercial is capped at \$1m per producer, per year	
Sector	Annual Funding for the Wine Authority	
	Possible acquisition of the Tidal Bay trademark	
	Fund broader sector growth plan	

Suggested Effective Date October 1, 2024