NOVA SCOTIA DAILY NEWSPAPERS
STEWARDSHIP AGREEMENT

This Stewardship agreement is effective the 1st day of May 2001 in the Province of Nova Scotia.

BETWEEN

Nova Scotia Department of Environment and Labour (hereafter referred to as DEL) represented by the Minister of Environment and Labor.

AND

The Nova Scotia Daily Newspapers (hereafter referred to as the daily newspapers).

RRFB

The Nova Scotia Resource Recovery Fund Board Inc. (hereafter referred to as RRFB) will administer this agreement on behalf of the Department of Environment and Labour.

PURPOSE

The Province of Nova Scotia and the publishers of daily newspapers are committed to the reduction of waste, increased recovery of newsprint and the importance of public education to support municipal recycling and waste reduction. To this end, it has entered into Stewardship Agreements with producers and marketers in the management of solid waste. This agreement between the daily newspaper industry and the DEL is designed to address these objectives, building on the strength of the newspaper industry in communications and social marketing.

This Daily Newspaper Industry Stewardship Agreement recognizes the successful evolution of a partnership between the Province and the daily newspaper industry, which is mutually beneficial to the newspapers, the province, its citizens and the environment.

TERMS

The parties agree as follows:

1. Daily newspapers agree to contribute an advertising credit of $10 per tonne of newsprint consumed in the form of an advertising credit valued at published open line rate.

2. Daily newspapers agree to begin accruing this contribution beginning May 1, 2001 with credits made quarterly, between the 15th and 30th day of the month following the end of each quarter. The first credit is to be issued effective June 30, 2001. The credit is based on net tonnage - newsprint purchased for the production of daily
newspapers for sale and distribution in the Province of Nova Scotia—excluding
commercial printing, non-daily publications, in-house waste and returns.

3. This agreement shall apply to all daily newspaper company operations, excluding
newspapers from further taxes, levies or contributions whether monetary or in kind,
on the printing and the distribution of flyers, catalogues etc.

4. Daily newspapers agree to provide invoices to establish these amounts if requested.
Daily newspapers agree ABC audits and/or newsprint invoices and other company
records of returns and pressroom wastes will serve as the basis for monitoring net
 tonnage and contributions.

5. Daily newspapers agree to recycle all waste newsprint leaving their respective
premises where possible. Daily newspapers agree, subject to capacity restrictions,
advertising & awareness items booked under this agreement cannot be bumped,
cancelled or changed without reasonable notice and/or reason.

6. Daily newspapers agree to promote RRFB programs in their newspapers at their
discretion.

7. Daily newspapers have the right to drop out of the agreement should they wish to
take over collection of newsprint from the municipalities upon 90 days written notice.
Daily newspapers agree this stewardship agreement will be binding of assigns and
successors to current newspaper ownership.

8. The DEL agrees advertising credits must be used within 12 months of issuance.

9. The DEL agrees the credits will be used for educational and awareness purposes
only, including environmental issues such as recycling, composting, litter, water use
(conservation and protection) and sewage (on-site sewer system maintenance).

10. The DEL agrees existing advertising contracts with municipalities (employment,
garbage collection, snow removal etc.) will be honored and that current RRFB
lineage contracts with newspapers will be maintained for the length of this
agreement.

11. The DEL agrees the RRFB and/or its designate will be solely responsible for
equitable distribution and monitoring of the advertising lineage credit.

12. The DEL agrees to provide regular reports (at least quarterly) defining credits issued
by newspapers and those used by the RRFB.

13. The DEL will continue to pursue agreements with other waste paper stream
contributors B weekly newspapers, flyers, telephone books and magazines.

14. The DEL agrees that if significant and quantifiable progress is not made with these
other contributors by December 31, 2002, the daily newspaper credit will be reduced
B by 50%. Progress shall be defined as a stewardship agreement with the majority
of weekly newspapers by the end of calendar year 2001; an agreement with telephone books and \textit{Yellow\textregistered}\ Page publications by the end of 2002 and an arrangement with respect to flyers by the end of 2005.

15. This agreement shall be for a term of 10 years expiring May 1, 2011.

16. Advertising materials shall arrive digital camera ready unless otherwise agreed upon.

17. Advertising can be co-branded by newspapers provided that space is not deducted from the contributed lineage credit.

18. The Daily Newspapers will provide monthly reports to the Environment Department and/or the RRFB outlining net tonnage of newsprint consumed and lineage made available.

Per: \hfill Per:

Minister of Environment and Labour \hfill The Cape Breton Post
Per: \hfill Per:

The Halifax Herald Limited \hfill The Daily News, Truro
Per: \hfill Per:

The Halifax Daily News \hfill The Evening News
Per: \hfill Per:

The Globe & Mail \hfill \hfill 6/19/1
Per: \hfill Per:

The National Post
Per:

The Amherst Daily News