

Reference No.	Date Received
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## Market Opportunities and Diversification Program Application

Applications will be accepted between **April 1, 2026 and May 31, 2026**

### Step 1: Eligibility Requirements

I confirm that all the following conditions are met:

- Applicants new to Programs since 2023 must complete the Program Funding Registration form. Returning applicants must update the form as needed.
- A farm that is currently registered under the *Farm Registration Act*, an agri-business, agriculture industry association or Mi'kmaq conducting farming activities in Mi'kmaq communities.
- A farm that generates an annual eligible gross income of \$30,000 or more. The eligible income will be based on the Farm Registration income level.
- Proof of income for agri-business.
- Proof of purchase of local ingredients for agri-business.
- Applicant is at least 19 years of age.
- Project quotes are attached.

**Note:** The above requirements must be met, otherwise the application will not be processed. Reference program guidelines for eligible projects, project timelines, and claim dates.

### Step 2: Applicant Information

<b>Business/Farm Name</b>				
<b>Applicant Name</b>				
<b>CRA Business Number</b>				
<b>Phone Number</b>				
<b>Email</b>				
<b>Mailing Address</b>				
<b>City/Town</b>		<b>County</b>		<b>Postal Code</b>

#### Self Identification

*The following section is voluntary and does not affect program eligibility. If completed, Department of Agriculture will share the provided information, identified only by a business name (farm name) or HST/GST ID, with Agriculture and Agri-Food Canada. This information will be used to improve the program and address access barriers for underrepresented and marginalized groups.*

<b>Select all that apply</b>	<input type="checkbox"/> Youth (Individuals 40 years old and younger)	<input type="checkbox"/> African Nova Scotian
	<input type="checkbox"/> Woman	<input type="checkbox"/> Not applicable
	<input type="checkbox"/> Mi'kmaq <input type="checkbox"/> Métis <input type="checkbox"/> Inuit	<input type="checkbox"/> Decline to identify
	<input type="checkbox"/> Other: _____	

Does your organization's Board of Directors have a diverse composition with significant representation (30% or more) from one or more of the following groups? <b>(Agricultural industry associations only)</b>	
<b>Select all that apply</b>	<input type="checkbox"/> Youth (Individuals 40 years old and younger) <input type="checkbox"/> African Nova Scotian <input type="checkbox"/> Woman <input type="checkbox"/> Not applicable <input type="checkbox"/> Mi'kmaq <input type="checkbox"/> Métis <input type="checkbox"/> Inuit <input type="checkbox"/> Decline to identify <input type="checkbox"/> Other: _____

### Step 3: Details about your Proposed Project(s)

#### Stream 1: International Market Studies (Agriculture industry associations only)

List the project details including the consultant services you want to have funded, the market you are expanding in, and the associated costs.	Total Project Cost
Consultant 1: <span style="float: right;">Quote attached: <input type="checkbox"/></span> Project details:	
Consultant 2: <span style="float: right;">Quote attached: <input type="checkbox"/></span> Project details:	
Consultant 3: <span style="float: right;">Quote attached: <input type="checkbox"/></span> Project details:	
<b>Total</b>	

**Stream 2: Digital Marketing Activities (Local & International Markets)**

Project	Total Project Cost
Website development (one-time cost) no monthly fees or subscriptions	
Website updates – customizations for new market requirements	
E-commerce	
Digital marketing activities for new target markets	
Graphic design for product labels, packaging	
Graphic design for marketing materials (no printing or packaging)	
Design for trade booth materials	
Product photography and video	
<b>Total</b>	

**List the project details for the activities identified under stream 2. Where (location) are the projects taking place (local or international), what are the products being marketed, what graphic design activities are you looking to complete?**

**Stream 3: International Trade Events**

**Stream 3 is being coordinated through the Department of Agriculture Marketing Division. Please contact [info@nsfoodbeverageexports.com](mailto:info@nsfoodbeverageexports.com) for more information.**

## Declaration, Authorization and Consent

By submitting this application form, I acknowledge and agree with the following:

- I have disclosed accurate, true and complete information to the program administration to date and I will continue to provide accurate, true and complete information which is not misleading;
- I have read the Program Guidelines and, if the application is approved in whole or in part, I agree to abide by the terms and conditions as set out in the Program Guidelines;
- I consent to the audit and verification of the information at any time prior to project commencement, during work, or upon completion of the project. Such audit and verification may be performed by the Province of Nova Scotia, Government of Canada or other parties chosen by the Nova Scotia Department of Agriculture for audit and verification purposes;
- I consent to the use and disclosure of the information by officials of the Nova Scotia Department of Agriculture, officials of programs offered by the Government of Canada or Province of Nova Scotia, and cooperating funding partners, where the information is relevant for the purposes of audit, analysis, evaluation, program development and determining program funding;
- I agree to repay any amount determined through audit or inspection that is deemed to have been provided in excess of the program funding to which I am entitled;
- I consent to the release of my name and the amount of any funding received under the Program as public information, to be actively disseminated by the Province of Nova Scotia and Government of Canada;
- I acknowledge that any other information provided, unless disclosed in the manner and for the purposes to which I have consented above, will be subject to the provisions of the *Freedom of Information and Protection of Privacy Act (FOI/PIPA)*;
- I consent to representatives of the Nova Scotia Department of Agriculture contacting me to discuss the results of the Program;
- I consent to the Nova Scotia Department of Agriculture publishing the results of the Program with respect to the farm which may include my name, my farm location, the amount received and details about the projects associated with this Program; and
- I confirm that I have the authority to bind the applicant.

\_\_\_\_\_  
Applicant Name (print)

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Date

### Return completed application to:

**Nova Scotia Department of Agriculture  
Programs Office**

74 Research Drive

Bible Hill, NS B6L 2R2

Phone 902-893-6377 or toll-free 1-866-844-4276

Email: [prm@novascotia.ca](mailto:prm@novascotia.ca)

Website: [novascotia.ca/programs/](http://novascotia.ca/programs/)

Je préfère recevoir tous les formulaires en français.