Workplace Innovation & Productivity Skills Incentive (WIPSI)

Program Changes – October 2025 Update



What is WIPSI?

Business as Usual

- Workforce development program supporting Nova Scotia businesses.
- Focus on high-impact training, innovation, and productivity improvements.
- Supports workforce upskilling, technology adoption, and industry skill gaps.
- No change: Core mission and objectives remain the same.



What is New in WIPSI?

Major Changes

- Intake Periods Adjusted: Two intake periods a year (April & October)
- Stronger Focus on Workforce Priorities: More alignment with government workforce strategies.
- Revised Proposal Submission Process: Required as part of LaMPSS application to streamline approvals.
- Expanded Equity, Diversity, Inclusion & Accessibility (EDIA) Focus: Greater emphasis on underrepresented workforce participation.
- More Rigorous Reporting Requirements: Enhanced impact tracking and accountability measures.



Funding & Contribution Details

Comparison of Old vs. New Guidelines:

Feature	Previous WIPSI	New WIPSI (2025)
Sectors/ Associations & Businesses	Continuous intake	Intake twice per year (April, October)
Funding Contribution	100% funded up to \$10,000 + 50% above	Up to 75% (more targeted priority focus)
Eligible Costs	Training fees, materials, instructor fees	Same, but with clearer guidance on eligible expenses
Equity, Diversity, Inclusion	Encouraged but not a major criterion	Stronger priority for projects supporting underrepresented groups
Reporting Requirements	Standard activity & financial reports	More detailed tracking, impact assessment, and site visits



Who Can Apply?

Business as Usual

- Nova Scotia-based legal entities (businesses, industry associations, sector councils, non-profits).
- Must address workforce development needs, technology adoption, or skill gaps.
- Must have the capacity to implement and manage the project.
- Must align with Nova Scotia's workforce development priorities.



Eligible Activities

Business as Usual + New Elements

Category	Previous WIPSI	New WIPSI (2025)
Innovative Skills Training	Technology adoption, digital skills	Same, with stronger emphasis on AI, automation, and sustainability
Sector-Specific Training	Workforce readiness (Previously, regulated training was not supported)	Same, with enhanced focus on emerging industries
Capacity Building	Workforce planning, efficiency improvements	Expanded to include succession planning & cross-training
Equity, Diversity, Inclusion	Encouraged but not prioritized	Now an evaluation criterion for funding consideration



Proposal Submission Process

New Approach

Step	Previous WIPSI	New WIPSI (2025)
Submission Method	LaMPSS application	LaMPSS application with completed Proposal Form
Review Process	Basic assessment	More rigorous evaluation against program priorities
Approval Criteria	Workforce relevance	Must align with economic priorities, show measurable impact

